



# International Educational Applied Research Journal

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## MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS

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### Abstract:

Education is the important subject because overall development of any human being, society or state, its depends on the Educational System of citizens of that nation. To manage a educational institution it is necessary that it should be manage in the positive and suitable way so the achievement of higher education task . Management of higher education institution”, meant to focus the various managerial aspects related to management of colleges both government and private. all functions of any higher education institution are by and large similar but there is some difference in management of Government College and management of Private College.

**Keywords:** Efficiency effectively Organization’ community society, broad spectrum fosters deliberately collobiration effectiveness

### SUBJECT PRESENMENT:

In the recent years there have been debates controversy regarding management of higher education institutions as well as govt. and private sector, so as to improve their efficiency and this has attracted the attention of academics and researchers in the field of higher education. Many institutions cannot use a single parameter to identify the best way of manage an institution of higher learning effectively and efficiently.



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Very often to use the word ‘Organization’ and ‘Institution’ in same meaning but there is a difference between the two. An organization is both a system of consciously coordinated activities and a rational instrument engineered to done a job but an institution is a responsive, adaptive organism which is the natural product of social needs and pressures. An organization is an artificially created system which strives to maximise the attainment of objectives of efficiency in management. The organization in this sense continues to be outside the culture of the society in which it functions. But An institution, on the other hand is part of a larger system of the community or the society, although a forward- looking, adaptive and proactive part of the community. It is general that any institution of higher learning, be it a college or university, has to play a very broad spectrum of societal role. So we can consider higher education organization as an institution, it is either University or College.

An institutions have many challenges with its internal and outer development while at the same time, it must links with the Educational world so that its functions it can have a worthwhile, concerned, impact on the society. An institution has been defined as an organization, which embodies, fosters and protects normative relationship and action patterns and performs functions and services, which are valued in the environment. The University or even a college, as an institution, has to much functions with in the context of this definition. All institutions have particular characteristics, therefore, be different from each other. The basic charestistics may not, change much in the context of every institution. Many institutions show similarity of objectives as well as of pattern of organization and functions , because institutions of higher learning are deliberately created to serve the functions that the society considers as desirable and significant.

The effectiveness of any institution, especially at the higher education level,depends on how it is able to develop its own ethics, cultural and tradition so they have to meet various challenges and achieve results related to the aspect pointed out. The primary focus of management in an institution, is to creat an orientation of pride, enjoyment and growth amongst those who form its



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Personnel and those whose needs it aims at serving. If personnel are engaged in work, which they find interesting, challenging and they feel proud to be associated with such work. One of the function of management may be to create such of challenge and worth whileness in the work that staff are engaged in.

Similarly, work should be regarded as a enjoy, If people determine their own objectives, they feel that what they do is significant and have an opportunity to work in collobiration with others, they enjoy doing the work that is assigned to them. The feeling of growth comes in institution when work becomes increasing more challenging, and people are required to stretch their energies in order to cope with such positive challenges. When staff have opportunities to learn a new techniques than they acquire new skills and revise their previous understanding, they may experience to growth. Therefore, the main focus of management in an institution should be to create enough challenge, undertake socially relevant tasks, promote autonomy and provide opportunities for learning. The effectiveness of management of our institution can be evaluated in terms of the extent to which we feel committed and involved in our jobs, and experience a sense of satisfaction and growth.

### **SUMMURY:**

All these dimensions which focus on management are relevant if an institution is managed in a positive way. higher education institutions show uniformity in terms of their structure and functions. Similarly, the functions of management and the principles that guide its performance, by and large are similar in all institutions. There is also a similarity in the objectives. In order to achieve various institutional objectives, one must look into some important function of the management system in the context of an institution of higher learning. These are Delegating and Organizing functions Directive functions Operative function Evaluative function.



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